

Vierbicher *Bulletin*

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Information for Municipal Officials

March 2007

Partnerships Increase Grant Opportunities

Grant funds continue to become scarcer during times of budget reductions and changing priorities. The competition for grant funds continues to increase as municipality's infrastructure and development needs continue to rise.

An increasingly important component of successful grant proposals is the inclusion of partners such as developers, businesses, non-profit groups, school districts, local civic clubs and private organizations. These individuals or groups can participate in projects and help grant applicants meet some of the grant program goals and objectives. Some of the objectives include job creation, private investment, environmental protection, increased public participation, and lend specific expertise to the project.

Most grant programs require a matching investment from the applicant or an entity associated with the project. Soliciting donations of cash or volunteer time and materials can strengthen grant requests and also benefit the donor.

Keys to Successful Partnership Building

- Preparation: Understand each others goals and functions to create a shared vision of what a project will accomplish.
- Shared Vision: Each project participant can benefit from a successful project. Results can include job creation, environmental protection, tax base growth, and redevelopment.
- Trust – it's established and developed as a cooperative venture.
- The project meets both public and private needs.
- There is appropriate allocation of risk and rewards.

Creatively combining the talents and resources of different entities can result in the completion of projects that meet the goals of municipal officials, private developers and conservation groups. The completed projects also forward the goals of funding agencies and their programs. Leveraging each others resources can result in the completion of projects that otherwise could not happen, and therefore not have a positive impact on the places where people work, live and play.



City of Wisconsin Dell's Mayor Craig Casey and Congresswoman Tammy Baldwin cut the ribbon at the River Walk Phase II dedication. The City's Business Improvement District was instrumental in starting the project.

Upcoming grant deadlines and funding agency contacts - see reverse side

Agency Contacts

Wisconsin Department of Natural Resources

Southeast - Tom Blotz, 414/263-8610
 Northeast - Gary Hanson, 920/662-5123
 Northern - Pat Zatopa, 715/365-8928, and
 Diane Conklin, 715/635-4130
 West Central - Lavane Hessler, 715/839-3751, and
 Karen Blodgett, 715/836-6574
 South Central - Stefanie Brouwer, 608/275-3218

Wisconsin Department of Commerce

Area Development Manager, 800/HELPPBUS
 CDBG Housing,
 Caryn Stone, 608/267-3682

Wisconsin Department of Transportation

Dennis Leong, 608/266-9910

Wisconsin Department of Administration

Planning, Joanna Schumann, 608/267-3369

USDA Rural Development

Mark Brodziski, 715/345-7610

Economic Development Administration

Robert Sawyer, 312/353-8575

Vierbicher Can Help!

Vierbicher Associates, Inc., has 30 years of grant writing experience. We have assisted local governments obtain over \$50M in grant funds and create 108 Tax Incremental Districts.

For more information on available funding, please contact:

Madison - 800-261-3898

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Reedsburg - 800-261-6468

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Upcoming Application Deadlines

Infrastructure Programs Deadline

Local Transportation Enhancements 2008
 DNR - Clean Water Fund Application June 30, 2007
 DNR - Clean Water Fund (*Intent to Apply*) December 31, 2007
 DNR - Safe Drinking Water Act (*Intent to Apply*) .. December 31, 2007
 DNR - Safe Drinking Water Act (*Final Application*) April 30, 2007
 COMM - CDBG Public Facilities No Deadline
 COMM - CDBG Public Facilities for Econ. Dev. ... No Deadline
 DOT - Transportation Economic Assistance No Deadline
 EDA - Public Works & Development Grants No Deadline
 Rural Dev. - Water & Waste Systems Program No Deadline
 Tax Incremental Financing No Deadline

Water Resources Programs Deadline

DNR - Lake Planning Grants August 1, 2007
 DNR - Targeted Runoff Management Grant April 16, 2007
 DNR - Urban Non-Point Source & Storm Water Grant April 15, 2007
 DNR - Lake Protection Grants May 1, 2007
 DNR - River Planning Grants May 1, 2007
 DNR - River Protection Grants May 1, 2007

Recreation Programs Deadline

DNR - Recreation Boating Facilities Quarterly
 Local Transportation Enhancements 2008
 DNR - Local Park Program May 1, 2007
 DNR - Urban Green Space May 1, 2007

Municipal Buildings Programs Deadline

COMM - CDBG Public Facilities No Deadline
 Rural Dev. - Community Facilities Program No Deadline

Economic Development Programs Deadline

COMM - Development & Enterprise Zone No Deadline
 COMM - CDBG-Economic Development No Deadline
 Tax Incremental Financing No Deadline

Brownfield Redevelopment Programs Deadline

Environmental Remediation TIF No Deadline
 DNR - Land Recycling Loan Program (*Intent to Apply*)
 December 31, 2007
 COMM - CDBG Blight & Brownfield Redevelopment No Deadline
 Tax Incremental Financing No Deadline

Comprehensive Planning Programs Deadline

Comprehensive Planning Grants Fall 2007
 DOT - SMIP (LE & STP-D) Spring 2008

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