

# Vierbicher Bulletin

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## 2015 Public Funding Opportunities

- 1. WDNR Knowles-Nelson Stewardship Grant - Deadline May 1, 2015**  
Maximum grant = \$250,000 (without Joint Commission approval). Requires 50% local match. The Stewardship Program includes: Aids for the Acquisition & Development of Local Parks (ADLP), Urban Rivers, Urban Green Space & Recreation Trails programs. Eligible projects: land acquisition, development of nature-based recreation facilities, recreation trails, development of support facilities such as access roads, parking, restrooms, signage, utility systems and lighting.
- 2. WDNR Recreational Boating Facilities Grant – Deadline: No Deadline, Applications Processed Quarterly**  
Maximum grants = Up to 50% of eligible costs. Eligible projects: navigational dredging, boat ramps, docks, access roads, parking, sanitary facilities, navigational aids and weed harvesting equipment.
- 3. WDNR Urban Nonpoint Source & Storm Water Management Grant – Deadline April 15, 2015**  
Maximum grant = \$150,000 + \$50,000 for acquisition. Eligible planning projects: urban storm water management plans, ordinance development, creation of storm water utilities & public information. Eligible construction projects: storm water BMPs, engineering, land acquisition, stream bank & shoreline stabilization.
- 4. WDNR Municipal Flood Control Grant – Deadline March 2016**  
Maximum grant = \$650,000. Requires 30% local match. Eligible projects: acquisition & demolition of structures in the floodplain, flood proofing and flood mitigation.
- 5. WDNR Lake Planning Grant – Deadline December 10, 2014**  
Maximum grant = \$25,000. Requires 25% local match. Eligible projects: municipal storm water management plans, lake management plans, water quality monitoring and creation of lake protection districts.
- 6. WDNR Lake Protection Grant – Deadline February 1, 2015**  
Maximum grant = \$200,000. Requires 25% local match. Eligible projects: Conservation easements, wetland & shoreland restoration, ordinance development, watershed management and lake restoration.
- 7. WDNR River Planning Grant – Deadline December 10, 2014**  
Maximum grant = \$25,000. Requires 25% local match. Eligible projects: river management plans, public education, ordinance development and creation of river protection groups.
- 8. WDNR River Protection Grant – Deadline February 1, 2015**  
Maximum grant = \$200,000. Requires 25% local match. Eligible projects: municipal storm water BMPs, ordinance development, in-stream and shoreline habitat and land acquisition.
- 9. WDNR Safe Drinking Water Loan – Intent to Apply & PERF Deadline Dec. 31, 2014; Final Application Deadline June 30, 2015:** The final application includes plans & specifications; 20 years loans. Interest rates 1.15% to 3.5%. Eligible projects: Municipal water system improvements including wells, reservoirs, treatment and distribution. Hardship and Principal Forgiveness available.
- 10. WDNR Clean Water Fund Loan – Intent to Apply & PERF Deadline Dec. 31, 2014, Final Application Deadline for Hardship & Principal Forgiveness June 30, 2015:** The final application includes plans & specifications. 20 years loans. Interest rates 2.625% to 3.5%. Eligible projects: municipal wastewater system improvements including WWTPs, lift stations and collection systems. Hardship and Principal Forgiveness available.



## 11. Wisconsin Economic Development Corporation (WEDC) Programs

The WEDC has numerous funding programs to help promote business and community development. A priority for all of their programs is to fund projects that will result in job creation and/or retention. Following is a brief summary of some of their programs.

### a. Business Assistance

WEDC offers a wide range of business assistance programs including:

- Direct business loans
- Tax credits
- Employee training grants
- Industrial Revenue Bonds
- Export technical support

### b. Community Development

- **Brownfield Grants-No Deadline**  
Grants for redeveloping commercial and industrial sites with environmental contamination.
- **Brownfield Site Assessment Grants-No Deadline** Grants for environmental investigations, demolition of structures and tank removal.
- **Community Development Investment Grants– Deadline January 30, 2015, April 17, 2015 & September 2015**  
Grants to incentivize economic development programs with an emphasis on downtown revitalization. Maximum grant: \$500,000. 75% local match required.
- **Idle Industrial Sites Redevelopment Grants– Deadline November 21, 2014**  
Grants to stimulate redevelopment of idle, abandoned and underutilized manufacturing sites over 10 acres in size. Maximum grant: 30% of total project costs up to \$1,000,000. Eligible projects: demolition, environmental remediation, and site-specific improvements.



## 12. Wisconsin Department of Administration (DOA)

The DOA administers the Community Development Block Grant (CDBG) program. Following is a brief summary:

- **CDBG-Public Facilities for Economic Development (CDBG-PFED) - No Deadline** Grants to fund infrastructure which will result in new job creation. \$3,000 to \$7,000 of grant funds available per job up to \$500,000. Requires 50% local match.
- **CDBG-Public Facilities (CDBG-PF)-Deadline June 2, 2015:** Maximum grant: 50% grants up to \$500,000. Grants to install and/or replace municipal infrastructure. Eligible projects: streets, sanitary sewers systems, water systems, storm water systems, libraries, community and senior centers, fire stations, health clinics, sheltered workshops, acquisition, demolition and blight elimination.
- **CDBG-Planning— Deadline June 2, 2015:** Maximum grant: 50% grants up to \$15,000 to \$25,000. Eligible projects: assist communities develop clear and actionable strategies for addressing specific site, neighborhood or community development needs; or, to improve the quality of community or economic development projects. Typical projects include: economic development plans, downtown revitalization plans, neighborhood revitalization plans.
- **CDBG-Housing - Deadline Late 2014:** Grants are available to improve and expand the supply of affordable housing for low-to-moderate income persons. Eligible activities include: housing rehab, home ownership assistance, acquisition, demolition, site improvements and new affordable housing.

**13. WDOT STP Urban & Rural – Deadline January 2015:**  
80% funding for street improvements for roadways classified as collectors or above.

**14. WDOT Local Road Improvement Program (LRIP) – Deadline November 1, 2015**  
50% funding for municipal street improvements for roadways classified as local roads.

**15. DOT Alternatives Program – Deadline Fall 2015**  
This program was created by the new federal transportation bill (MAP 21). This program replaces the Transportation Enhancement, Recreational trails and Safe-Routes to Schools programs. 50% of the funds will be given to urban areas and 50% available for rural areas. The expectation is that the new program will continue to fund projects included in the previous programs being replaced.



**16. WDOT Transportation Economic Assistance Grant – No Deadlines**  
Maximum grant: \$5,000 per job created or retained, up to 50% of eligible project costs, maximum grant = \$1,000,000. Eligible projects: street improvements and rail spurs serving industrial development and other targeted employment sectors.

**17. USDA Rural Development Rural Utilities – No Deadlines**  
Maximum loan: 100% of project cost.  
Maximum grant: 0% to 75% depending upon median household income.  
Eligible communities: less than 10,000 population.  
Eligible projects: municipal drinking water system improvements, municipal wastewater system improvements and storm water systems.

**18. USDA Rural Dev. Community Facilities – No Deadlines**  
Maximum loan: 100% of project.  
Maximum grant: limited grant funds available.  
Eligible communities: less than 10,000 population.  
Eligible projects: municipal buildings, fire stations, police stations, libraries and health clinics.



**19. Wis. Dept. of Tourism – Joint Effort Marketing (JEM) –**  
The JEM program funds five categories of marketing initiatives to promote tourism including:

<u>Program</u>	<u>Deadline</u>	<u>Maximum Funding Available</u>
Destination Marketing	April 1 & Sept. 1	\$39,550 for one year.
New Event	Feb. 1, April 1, Aug. 1, Nov. 1	\$39,550 per year for three years.
Sales Promotion	Feb. 1, April 1, Aug. 1, Nov. 1	\$39,550 per year for two years.
Existing Event	Feb. 1, April 1, Aug. 1, Nov. 1	\$39,550 per year for three years.
One-Time, One-of-a-Kind	Feb. 1, April 1, Aug. 1, Nov. 1	\$28,250 for one year.



## 20. Tax Incremental Financing (TIF)

TIF is an important tool for municipalities to help fund their infrastructure and development projects. Following is a brief summary of the different types of Tax Incremental Districts (TIDs):

### Industrial Development

- At least 50% of area must be zoned industrial
- Maximum life of district = 20 years + 3 year extension available
- Expenditure period = 15 years

### Blight Elimination

- At least 50% of area must be blighted
- Maximum life of district = 27 years + 3 year extension available
- Expenditure period = 22 years

### Rehabilitation or Conservation

- Maximum life of district = 27 years + 3 year extension available
- Expenditure period = 22 years

### Mixed-Use Development

- No more than 35% can be for newly platted residential
- Maximum life of district = 20 years + 3 year extension available
- Expenditure period = 15 years

### Environmental Remediation

- Requires a DNR approved remediation plan
- Maximum life of district = 23 years
- Expenditure period = 15 years

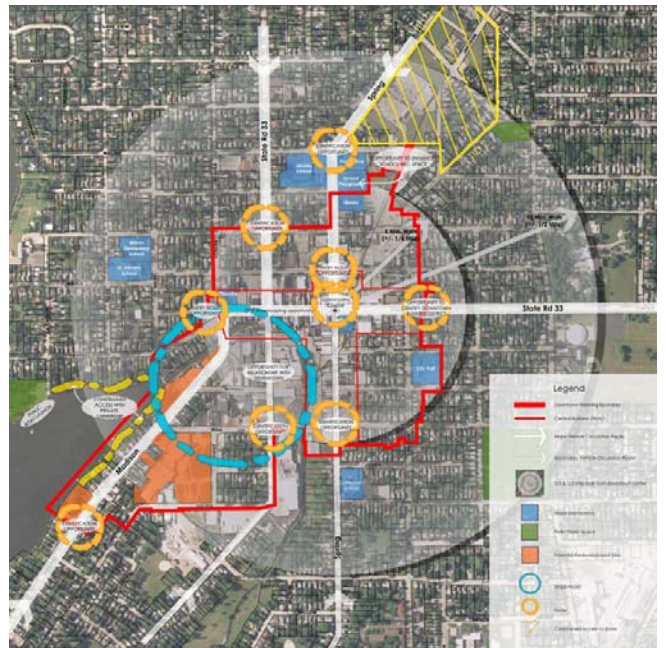
### Town TIDs – Tourism, Agriculture & Forestry

- Maximum life of district = 16 years
- Expenditure period = 5 years

### TIDs can be amended for the following purposes:

- Amend the Project Plan to add additional projects.
- Amend the Boundary up to four times. Can also subtract territory from a TID.
- Amend Project Plans to transfer funds between TIDs
- Amend Project Plans to fund projects within a one-half mile radius of TIDs.
- Designate TIDs as Distressed.

# TIF



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