



Kwik Trip Reedsburg



CLIENT

Kwik Trip

LOCATION

Reedsburg, WI

PROJECT SERVICES

- Civil Engineering
- Surveying

Kwik Trip relocated one of their stores in Reedsburg, Wisconsin. The project involved relocating an existing Kwik Trip to a newly developed site at 1690 East Main Street, transforming a former landfill into a modern convenience store with fueling stations, ample parking, and convenient access. The store opened in December 2024.

This project presented unique challenges, including navigating the site's proximity to State Trunk Highway 33 and the Reedsburg Municipal Airport, which required approvals from various agencies such as WisDOT, WBOA, and FAA. Additionally, the project coincided with the southward extension of Viking Drive, requiring careful coordination with separate construction efforts. Vierbicher successfully managed these complexities, delivering a fully operational Kwik Trip store that enhances convenience and service for the Reedsburg community. The redevelopment of this site not only provides a valuable community asset but also demonstrates Vierbicher's expertise in overcoming site challenges and navigating regulatory requirements to achieve successful project outcomes.

Vierbicher provided construction staking and site design services for the project.

